



ADVISORS & PARTNERS

Press Release:

LONDON, December 1st 2015: Advisors & Partners LLP announced today the launch of the **A&P Emerging Manager Index ("APEM Index")**.

Advisors & Partners LLP ("A&P"), an independent alternative investment specialist and advisor to institutional investors, asset managers and other financial institutions, today announced the official launch of the A&P Emerging Manager Index ("APEM Index").

The APEM Index is an equally weighted index of 20 early stage hedge funds. Constituents are selected from a broad universe of hedge funds worldwide covering all investment strategies. Qualification for the index is subject to certain eligibility criteria based on qualitative and quantitative requirements, which includes index members having less than 3 years performance track record and assets under management between \$20 mIn USD and \$500 mIn USD.

The APEM index is designed to offer investors, who have a particular interest in early stage hedge fund investing, an effective research and benchmarking tool and to provide better visibility to asset managers who have launched new hedge fund investment products.

Jonathan Cantouris, Managing Partner of Advisors & Partners said, "The first few years of a hedge fund is critical in establishing a basis for strong processes and sustainable performance to drive future growth. Our objective is for the APEM Index to become the global standard for early stage hedge fund investing, performance measurement and to improve visibility of newly launched hedge funds in the marketplace".

Philippe Teilhard de Chardin, CEO of Advisors & Partners said, "As a business servicing a wide range of asset owners, we need to ensure we identify and promote the next generation of hedge fund leaders, so the industry can retain its vibrancy, allowing high quality differentiated investment choices for Investors."

About Advisors & Partners LLP

Advisors & Partners LLP (A&P) is an independent company providing financial, advisory and business development services to institutional investors, asset managers and financial institutions. The company's range of services caters for investors who want access to innovative alternative investment solutions across financial & real assets with a focus on capital preservation and risk management. Other services include manager research, sourcing and selection, managed account solutions, portfolio construction and deal sourcing on financial and real/tangible assets. The firm provides asset managers with access to the investor community via the A&P dedicated distribution network.

For further information about Advisors & Partners and our services, please see our website at www.advisorsandpartners.co.uk

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