

# PRESS RELEASE



Friday, November 10<sup>th</sup> 2017

## **Advisors & Partners LLP names top executive Anthony Boon Operating Partner - Institutional Investors - England & Wales.**

**London** – November 10<sup>th</sup> 2017. Alternative assets specialist Advisors & Partners LLP (“Advisors & Partners” or “A&P”) today announced that **Anthony Boon** has joined the firm as Operating Partner - Institutional Investors - for England & Wales.

As an Operating Partner, Anthony Boon will collaborate and work together with the London based A&P team, across products, services, investment opportunities and investor types.

Philippe Teilhard de Chardin, CEO of Advisors & Partners said: *“We are delighted to welcome Anthony to the expanding A&P family. We anticipate that his highly recognised skills, knowledge and experience of the institutional investor market will be a great asset to the A&P organisation and its stakeholders. On the one hand, Anthony will develop our institutional investor base in England & Wales, introduce A&P advised funds, third party funds and investment solutions to institutional investors such as Fund of Funds, Pension Funds, Wealth Managers, Family Offices and other alternative investment professionals or qualified parties across Private Equity, Private Debt, Real Assets, Infrastructure and Hedge Fund strategies. On the other hand, Anthony will use his expertise to analyse the local investment landscape, identify potential investment opportunities and source new transactions for A&P.”*

Anthony Boon said: *“I am delighted to join such a highly regarded team of professionals and to become Advisors & Partners fifth Operating Partner. With a constantly evolving regulatory landscape and the need to diversify investment portfolios across all asset classes, investors are continually looking for customised solutions which stand out, add diversification benefits, are competitively priced and where investors’ interests are more aligned with their product providers’ interests. Advisors & Partners’ investment offerings have all of these attributes and I am delighted to be joining the A&P team to help develop and showcase their investment solutions to institutional investors here in England & Wales.”*

Anthony has 15 years of international experience in financial services. First in European equity sales at Meeschaert-Rousselle (now BNP) and then at Kepler (now Kepler Chevreux) from Paris, before moving to the *buy* side in 2007 as a Product Specialist working for ING IM (now NN Investment Partners) in Brussels, then The Hague, covering institutional and wholesale clients for the Developed and Emerging Equity Dividend fund product offering. In November 2009, he moved to Fidelity as Investment Director where he was, *inter-alia*, Colin Stone’s Product Manager representing him to Fidelity’s distribution

teams and to external consultants, fund selection units and clients. As the fund managers' *proxy* for flagship funds among Fidelity's European equity fund suite, Anthony shuttled between the London and Paris fund manager hubs. More recently, Anthony worked at Friends Life and lately at Canada Life Investments as a Product Specialist in London covering the multi-asset fund strategies with UK clients. Anthony then founded and currently manages his own financial consultancy company. Anthony took an undergraduate degree from Newcastle University and then read Economics and Finance at Institut d'Etudes Politiques de Paris where he was also Président of Conférence Olivaint, established in 1874 with an aim to educate its members for public life, for a year.

Anthony is a holder of the Investment Management Certificate of the CFA Society of the UK, a member of the Pensions and Lifetime Savings Association and a Governor of Shaftesbury Park Primary School, Battersea.

### **About Advisors & Partners LLP**

Founded in 2011, Advisors & Partners LLP ("A&P") is an independent, privately held, London-based Company providing Business, Financial and Investment Management Advisory Services to institutional investors, asset managers, financial institutions and corporations globally. Its area of expertise spans investment opportunities sourcing, asset operators and manager selection, structuring capabilities, portfolio construction, capital raising and dedicated investment solutions in both financial and real assets with a focus on capital preservation and returns stability and repeatability. A&P strives to provide solid solutions for long-term results.

**[www.advisorsandpartners.co.uk](http://www.advisorsandpartners.co.uk)**

[info@advisorsandpartners.co.uk](mailto:info@advisorsandpartners.co.uk)

**Advisors & Partners LLP**, Devonshire House, One Mayfair Place, London W1J 8AJ. Tel. 0203 205 71 34

Advisors & Partners LLP is an appointed representative of Laven Advisors LLP, which is authorised and regulated by the Financial Conduct Authority

\*\*\*